

2017 ADVERTISING RATES - PRINT (\$)

4-COLOR

	1x	3x	6x	12x
Full page	\$3,730	\$3,560	\$3,390	\$3,220
1/2 page	\$3,240	\$3,090	\$2,940	\$2,790

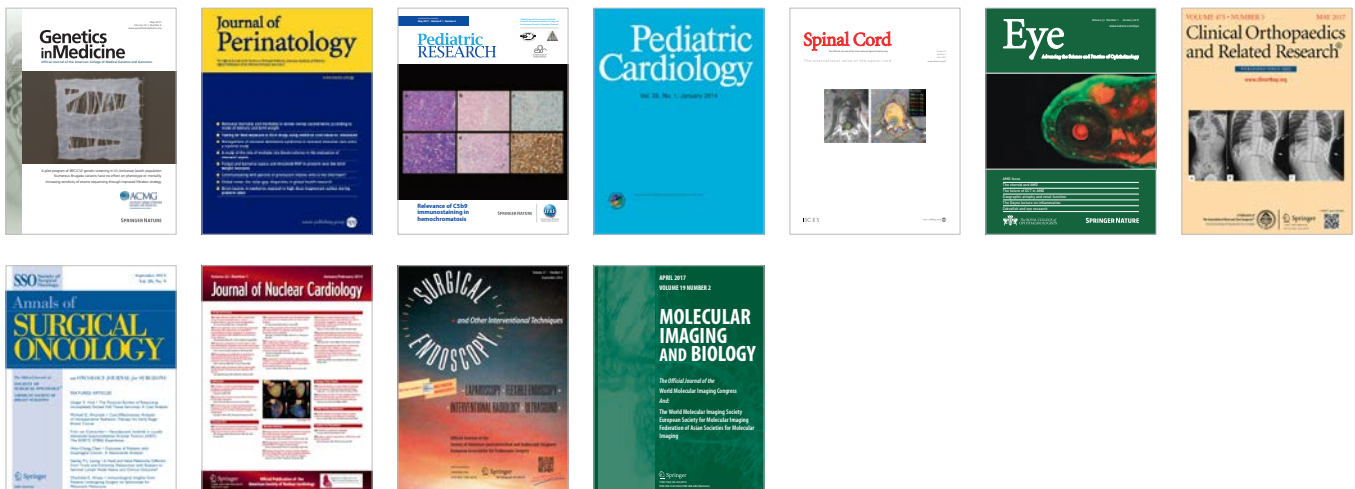
BLACK & WHITE RATES

	1x	3x	6x	12x
Full page	\$1,870	\$1,780	\$1,690	\$1,600
1/2 page	\$1,640	\$1,560	\$1,480	\$1,400

PREMIUM POSITIONS

	1x	3x	6x	12x
Inside Front Cover	\$5,060	\$4,820	\$4,580	\$4,340
Outside Back Cover	\$5,600	\$5,340	\$5,080	\$4,820
TOC	\$4,680	\$4,460	\$4,240	\$4,020

TITLES



Tier 2 of 4

For more information on advertising opportunities, contact your Account Manager or our Sales Operations Team.

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